



## There's Always an Alternative

A range of promotional products designed to be kinder to our planet.

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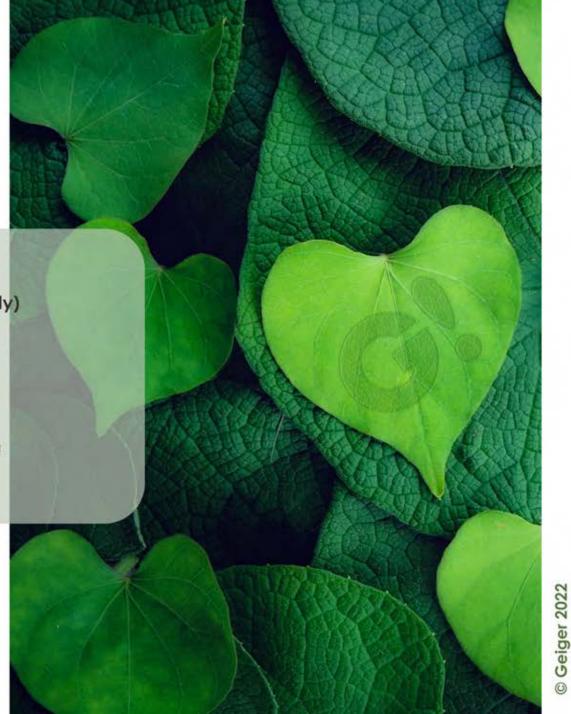
Over recent years, we have seen a fundamental behavioural shift across the globe as businesses actively embrace sustainable methods and values. At Geiger, we're proud to have been helping to shape the story with our ongoing commitment to environmental sustainability and CSR.

of consumers have a more favourable view of brands that supply them with environmentally friendly promotional products (Source: ASI Study)

of businesses say consumers are willing to pay more for brands with sustainable practices (Source: Smurfit Kappa)

of Gen Z'ers believe brands have an obligation to take a stand on environmental issues (Source: UNIDAYS)

Consumers are not only buying more environmentally friendly products, they're basing their view of a brand on its green credentials. They want recycled, upcycled, biodegradable and the most ethical solutions possible.



It has long been thought that a lot of promotional merchandise will end up as landfill. Here at Geiger we are committed to promoting, advocating and supporting any merchandise that has been manufactured and sourced in a sustainable and renewable manner.

### Geiger promotes:

- Products that are easily recyclable with low or less impact on raw materials.
- Products containing or made from a sustainable or managed source.
- Items which have been manufactured in consideration of their carbon footprint.
- Products which utilise locally sourced materials needed for their manufacture.
- Items that contain organic, ethically sourced materials.
- Products that are supplied in conjunction with an environmental initiative.
- Goods from suppliers who practice carbon offsetting.

### Realisation of this vision requires:

- Careful selection and promotion of more sustainable products and services.
- Engagement of our internal teams, vendors and customers.
- Careful consideration of the impact of our products and operations on the environment and communities.
- Adoption of responsible purchasing and buying practices.



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Making the switch to becoming an environmentally responsible brand is about more than using trendy eco wording, it's about making long-term, sustainable goals.

It's important to understand what these terms really mean so that your brand can position itself authentically.

You will find these roundels on each page so you can quickly identify the product's eco credentials.



Wherever you see the Geiger logo on a product is one of the many places you can print your logo.

Please contact us to find out all the branding possibilities on any of the products featured in this catalogue.





Products that can be used repeatedly. Use over disposable products to reduce the amount of waste and help sustain the environment for future generations.



A biodegradable product has the abilitity to break down, safely and relatively quickly by biological means, into the raw materials of nature and disappear into the environment.



Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries.



Recyclable materials are made of raw materials that can be reprocessed and used again. Such materials include glass, paper, metal, and limited types of plastic.



Organic materials do not rely on synthetic pesticides, herbicides and fertilizers that can deplete the soil of valuable nutrients and increase environmental degradation.



Recycling is the process of collecting and processing materials that would otherwise be thrown away as trash and turning them into new products. Recycling prevents and reduces the consumption of fresh raw materials.



Ethical materials products are manufacturered without using process material, person or animal in an unethical or immoral



Renewable materials are great for the environment as the natural resource can replenish itself generation after generation.

It's something that we feel passionately about and are proud to champion.

Making a small change in the kinds of promotional products you buy can make a huge difference upstream.

One of the many ways we've been proactive in this area is our Products That Give Back series, which you will notice throughout this brochure. These are a handpicked collection of promotional products that have all the assets you'd expect

— great ROI, tangible, conversation-starting — but with a powerful story to tell and potentially life-changing benefits for those who need them the most.











### Bamboo is a wildly abundant and renewable resource. It is 100% naturally grown and is the fastest growing plant on earth! It requires no pesticides and is 100% biodegradable.

### Bamboo Foldable Desk

Foldable and adjustable desk made from bamboo. This versatile desk allows for adjusting the height but also the angle for reading books, working on a laptop, watching movies on a tablet, or to enjoy a nice meal. The fixed side table is suitable for a cup, computer mouse and/or notebook.



Versatile mobile phone holder made from bamboo that fits almost all phone models. Due to the clever construction the phone can be positioned in both portrait and landscape mode. Extra features are cooling vents on the back panel and a charging cable that easily can be hidden, not to interfer with the usage.



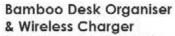
### Bamboo Desk Light & Wireless Charger

Foldable Bamboo desk lamp with 48 LED lights and 10W wireless charging and 2 USB hub.



Bamboo Desk Organiser & Wireless Charger

Bamboo desk organizer and pen holder with 10W wireless charging phone stand.



Desk storage desk organiser in bamboo with wireless charger.

















Recent studies estimate that we use an astounding 129 billion face masks globally every month that is 3 million a minute.





### Recycled Facemask Desk Accessories

Items range from laptop stands, book ends, book stands, phone holders and much more. Custom branded eco packaging is also available.

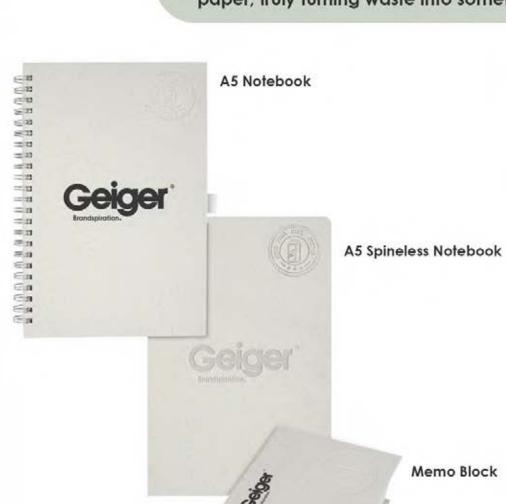
### Prodir Shell Ballpens

Enriched by the sea.

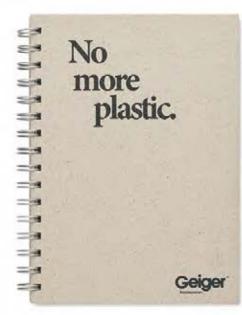
Body, cap and nose cone of the special-edition model DS5 Shell Metal Clip are made from plastic enriched with 30% recycled used seashells - for example oyster shells from French gourmet restaurants the remaining 70% come from plastic, half of which has been recycled or regenerated from internal waste.











3 Piece Grass Stationery Set Stationery gift set consisting of an A5 size reference flexible 64 sheet notebook, a small stitched booklet (10 x 15 cm), and a memo bloc (8 x 11.5 cm). Selde

Grass Wiro Notebook

A5 notebook, 80 sheets of lined grass paper.

### 'Grow Me' Memo Block

Soft cover growing paper with memo block of 50 sticky grass paper sheets. When you have used all the 50 paper sheets, you can plant the memo block in the soil. A selection of wildflower meadow seeds will grow and give this item a new purpose.





Trees for Cities is the only UK charity working at a national and international scale to improve lives by planting trees in cities.

For every 300 Kraft notebooks sold a donation is made so Trees for Cities can plant a tree.

The charity gets involved in local communities to cultivate lasting change in their neighbourhoods – whether it's revitalising forgotten spaces, creating healthier environments or getting people excited about growing, foraging and eating healthy food.

These A5 notebooks are made from recycled Kraft paper covers with an elastic closure, elastic pen loop and ribbon in various colours.









### **Prodir Stone Ballpens**

The Prodir QS Stone pens are 60% less plastic and 50% more weight. It has a casing with three-dimensional design. Standard accessories such as elegant metal clips and matt varnished casing colours emphasise the high value perception.





The smooth texture of the pages and flat-lay binding provide ample comfort and writing space for your notes and ideas. Features an elastic band to keep notebook shut, 144 waterproof, tear-resistant lined pages, an expandable back pocket for storage, and a divider ribbon with heat-sealed tip and rounded corners.

Stone is a natural product of the Earth, the original eco material. It does not require other materials or resources to create it yet it can be used to make a wide range of products. It's extremely durable, completely recyclable and even photodegradable!





### Coffee Husk Ballpen

Push button paper barrel ball pen with parts made of coffee husk.

### Fabia Crush Notebook

Lightweight and flexible notebook for everyday notetaking. The cover is FSC certified and made from the residue of coffee (15%), olives (15%), and 40% post-consumer recycled waste. Features visible white singer stitching on the spine and includes 80 sheets, 70 g/m2 100% FSC white recycled lined paper. Made in Italy.





### Coffee Waste Notebook

The cover of this notebook contains about 13 grams of coffee waste binded with a biological starch from the potato processing industry. This notebook is made of the waste grounds of two cups of coffee! The paper is 100% recycled, meaning there's zero deforestation in its production process and it's as environmentally friendly as possible.







Borosilicate glass is a great sustainable alternative to single-use plastics as it is extremely durable and able to withstand hot and cold temperatures. It is also made from naturally abundant materials so the impact to the environment is smaller.

### Ukiyo Glass Hydration Tracker Bottle

Track your daily hydration goals with this cleverly designed Ukiyo borosilicate glass 600ml water bottle. The IId displays a bigger water drop each time you refill and twist the collar so you can easily keep count of the number of bottles you drink.

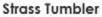


The cup has a nice grip and a slim shape. A small vent in the lid allows steam to escape to prevent pressure build-up.



### Shaumar Bamboo Bottle

Borosilicate glass bottle with bamboo cover and lid and measurement detail.



Borosilicate glass tumbler with silicone protective sleeve and with bamboo lid and straw. Capacity: 450ml.







Bamboo can grow up to 1 metre a day and as soon as it is harvested it begins regrowing from it's own root system it doesn't even need replanting.



### Savannah Lunch Box

Stainless Steel lunch box with bamboo lid and 2 cutlery utensils with attachable polyester band. Capacity 600ml.



Bamboo lunch box with removable divider and attachable elastic nylon strap. Dry food only. Capacity: 1000ml or 650ml,





### **Tundra Lunch Box**

Lunch box in glass with bamboo lid and silicone band. Capacity 900 ml.





When you buy an Ocean Bottle, you fund the collection of 1000 ocean-bound plastic bottles before they reach the water.

Locals in coastal communities exchange this plastic for money through a regulated banking system so they can get access to microfinance, tuition, healthcare and other things they need.

And you get an award-winning reusable bottle for life.

Ocean-bound plastic is defined as mismanaged plastic waste (or MMPW) that ends up along coastlines, in rivers and waterways within towns, cities and rural areas. When the seasonal rain arrives, this plastic gets flushed into the ocean often because of a lack of recycling infrastructure. So far plastic collection and recycling hasn't kept up with the production of plastic products, leading to a waste crisis.









### Americano Renew Insulated Tumbler

Double-wall insulated tumbler with a secure twist-on spill-proof lid and 350ml capacity. Contains 25% plastic derived from sugarcane. The tumbler is 100% recyclable and packed in a home compostable bag.

Made in the UK.









This bottle is 100% biobased made from sugarcane. Available in 500ml and 750ml with sports cap lid.







### BE O Bottle

The BEO bottle is a water bottle made of sugarcane. It is oil free plastic that's better for the planet. A super handy design, making the bottle easy to carry, clean and store. Designed & made in the Netherlands, and fully recyclable. Each bottle has a -80 gram CO2e positive impact on our planet. We make an even bigger impact by planting a tree for every BE O bottle you buy. 500ml content.



DE O





H20 650ml Flip Lid



H20 650ml Spout Lid



H20 650ml Dome Lid



H20 65ml Screw Cap Lid



These bottles are made from Prevented Ocean Plastic. Plastic is collected within 50 km of an ocean coastline or major waterway that feeds into the ocean. This is then sorted and transformed into high quality, food-safe recycled plastic. The black lid is made from in-house pre-consumer recycled plastic.





### Cork Coffee Cup

The exterior of the mug is made from 100% FSC-certified cork, which is both biodegradable and renewable. The interior of the mug is made from a compostable material called polylactide (PLA). The two are fused together using a patented technique (that doesn't involve glue) to create a double wall that's not only sustainable but also keeps your drink warm for hours.



### Cork Base Tumbler

Double wall stainless steel tumbler with cork base and sliding sip hole cover.









The beautiful carafe is crafted from durable borosilicate glass and will withstand different temperatures- serve ice cold drinks or warming tea, whatever you fancy! The modern shape and clean lines will suit any table.



occasion when you serve tapas, antipasti and more on this attractive Ukiyo bamboo serving tray.

Ukiyo Bamboo Salad Cutlery Toss and serve your fresh salads in style with these Ukiyo bamboo salad servers. Enjoy the combination of the minimalistic design and bamboo to add a natural

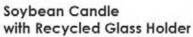
touch to your dinner table.





### Ukiyo Scented Candle

Create warmth and cosiness in your home with this Ukiyo scented candle. Enjoy the subtle jasmin scent that is released. The scented candle comes in an elegant jar with bamboo lid.



Natural, non-scented candle made from soybeans, a sustainable and renewable source. The candle holder is made of 100% recycled glass produced from 1 glass bottle.





Vanilla Candle on Wooden Plate

Wooden decorative plate with vanilla fragranced candle.









### Jump Rope

Stay active with this cotton skipping rope. This jumping rope has wooden handles for a nice look and comfortable grip. The rope is supplied in a cotton pouch for easy storage and portability.



### Kloss Bear

Large Teddy bear in RPET fleece, filled in recycled polyester and presented in organic cotton bag.

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### Educount

Wood educational counting game in cotton pouch. Includes 32 pieces.



# Eco Golf Set Golf accessories in bamboo including 6 golf tees, 1 piece golf divot and 2 golf wooden ball markers all presented in an organic cotton drawstring bag.



Golf tees in bamboo presented in organic cotton drawstring bag.





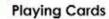




### Connect Four Wooden Game

Enjoy a fun game night together with your friends! This strategy game is both fun and a good mental exercise. The aim is to get four pieces in a row. The game board is made of MDF and the 42 game pieces of schima superba wood.

Schima wood, also known as Needle wood, is a fast growing tree harvested in a forest plantation.



2 deck set of recycled paper playing cards in a kraft box.

### **Deluxe Tumbling Tower** Wood Block Stacking Game

How high can you go? See how high you can stack the wooden blocks before they tumble with this fun tumbling tower game. The 48 blocks can be easily put away in the box lid.





A wonderful collection of solar devices with the aim of raising funds to make solar lights and chargers available at affordable prices to energy-impoverished rural communities in Africa.

Little Sun helps to provide a clean alternative to toxic and expensive fuel-based lighting.

The impact of access to even the smallest amount of electric light has proven transformative. It has enabled 139 million additional study hours for children and saved households £175 million in expenses and helped reduce CO2 emissions by 1 million metric tons.















Cottover garments are manufactured in Bangladesh which is the second largest producer of garments in the world! We question the trend of placing eco-friendly production only in Europe when most garments are actually produced in developing

Geiger

### Cottover Unisex T-Shirt

Roundneck T-shirt for men, women and children made in a cool, fine quality, fairtrade cotton. Modern fit.

### Cottover Full Zip Hoodie

Hooded fullzip sweatshirt with brushed lining for men and women. Hood with robust drawstring, two external pockets on front, 2x2 ribbing on end of sleeves and bottom hem. Modern fit.



Hooded sweatshirt with brushed lining. Hood of two-layered material with a robust drawstring. External pocket on front, 2x2 ribbing on the sleeve edge and bottom hem. Modern fit.





Performance T-Shirt

Regular fitted single jersey T-shirt with short sleeves and Quick Wick function. 155gsm lightweight quality, made from 100% recycled polyester.

Neutral® is a producer of sustainable apparel and accessories dedicated to manufacturing clothing with the highest social, ethical and environmental criteria. All garments are produced with fairtrade organic cotton, recycled materials and non-toxic earth friendly dyes.







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### Ocean Socks - rPET

These socks are made from Ocean Bound Plastic: 94% Recycled PET (Ocean Bound Plastic) and 6% recycled Spandex.

> These socks are made from social plastic from Plastic Bank: A social enterprise that is stopping plastic from entering the ocean while improving the lives of those who help collect it. The Plastic Bank offers residents of Haiti, the Philippines and Indonesia cash or vouchers in exchange for the waste they collect which then goes on to be recycled into products.







Ocean Socks - Recycled Cotton

These socks are made from 72% Recycled Cotton, 22% recycled Nylon and 6% recycled Spandex.



To protect the biodiversity, people and planet, Tiger Cotton® works to convert conventional cotton farming to organic. Why Tigers? The first Tiger Cotton® farmers lived and worked side by side with the great Bengal Tiger in Madhya Pradesh, India. Tiger Cotton® is named after them and the tiger is a symbol of all the biodiversity and wildlife that regenerate when a conventional farmer converts into organic. It started out as a pilot project in collaboration with WWF India and has now grown into a full scale product-line converting farmers all over India.

Tiger Cotton Tote Bag 100% GOTS Organic Cotton long handled tote bag.









With every bag sold we will donate 5% of the bag cost to the Plastic Oceans charity whose goal is to end plastic pollution and to foster sustainable communities worldwide.

A collection of bags made from 70% recycled cotton from off cuts and waste cotton and towels blended with 30% polyester (PET which is recycled fabric from plastic bottles) for extra structure. The bags are grey because that is the colour that all the materials create when mixed together.











### **Hemp Cosmetics Bag**

Cosmetic bag with double zipper that is ideal to take with you when traveling. Made from 100% hemp fabric.



### **Hemp Tote Bag**

Long handled tote bag with gusset made from 100% hemp fabric.



# Hemp Drawstring Bag Drawstring bag made from 100%

hemp fabric.



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### Impact AWARE Laptop Bag

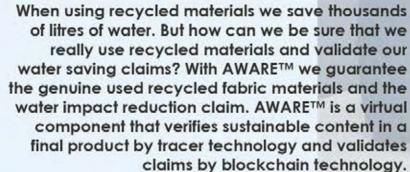
The main compartment features a 15.6 inch laptop compartment and two open mesh pockets. Front zipper pocket. On the top you can find a PU handle.



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### Impact AWARE Laptop Backpack

Enjoy traveling comfortably with the backpack that's equipped with padded shoulder straps and back panel. The main compartment features a 15.6 inch laptop compartment and two open mesh pockets. On the top you can find a PU handle.





### Impact AWARE Weekend Bag

The Impact AWARETM Urban outdoor weekend bag has more than enough room for a weekend getaway! It also has an outdoor-inspired design. The bag teatures a front zipper compartment and one big main compartment. The side zipper pockets offers quick access to your daily essentials.



# © Geiger 2022





### Impact AWARE rPET Laptop Bag

Casually professional and organised, the Impact 15.6" laptop bag is made for the modern professional with an eye for value and the environment. It features a classic design with front accent stitching, multiple storage pockets, two top handles, an adjustable, detachable shoulder strap.

### Impact AWARE rPET Anti-theft Laptop Backpack

Its clean design makes the backpack highly versatile and ideal for work or leisure. The roomy main compartment fits a 15.6 inch laptop. The inside sleeve and zipper pockets keeps your small essentials organised.





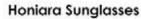
### Impact AWARE rPET Laptop Backpack

The streamlined 15.6" laptop backpack includes a laptop sleeve in the main compartment and an inside sleeve pocket with 2 pen loops. A separate front zipper pocket can hold your small daily essentials.



## Taiyo rPET & Bamboo Mirrored Sunglasses

The Taiyo rPET/Bamboo sunglasses are produced with sustainable materials with highest quality standards. The high end finished frame is polished and painted and is made from recycled PET plastic. The lenses are blue mirrored and are polarized which eliminates reflecting sunlight which makes it ideal for driving a car and during any sunny summer and winter outdoor activities.



Sunglasses with bamboo arms and coloured mirrored lenses in microfibre pouch. UV400 protection.

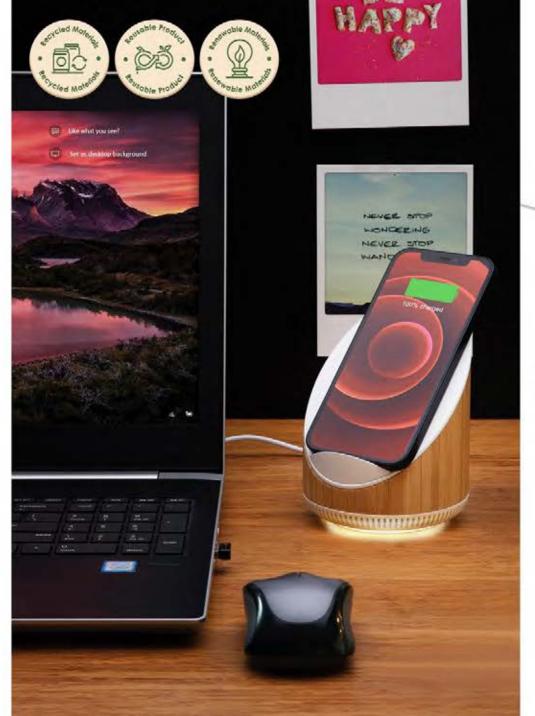
### **Eiger Polarized Sport Sunglasses**

Polarized sport sunglasses made from plant based plastics. The high end finished frame and temples are made from Rilsan Clear G850 Rnew, a polymer derivative of castor oil. This material is a sustainable alternative to traditional plastics, and is also great for producing lightweight and flexible frames for comfortable eyewear. The lenses are polarized which eliminates reflecting sunlight, making it ideal for driving a car or during other sunny summer or winter outdoor activities.











### Ovate Bamboo Wireless Charger

Stylish bamboo and ABS speaker with integrated 15W fast wireless charger. The wireless charger has two integrated coils to support both vertical and horizontal charging. Incorporating 5W wireless speaker with clear sound. The 2200 mah battery allows a play time up to 10 hours. The wireless charging function is recommended to use when the item is connected to a power source.



Bamboo power bank that provides 5000 mAh of back-up power for mobile phones or other digital devices. It features LED indicator lights and a webbing made of RPET material.



### Ontario 6-in-1 Retractable Cable

Compact and easy to carry retractable multi cable with 5 different connectors: USB C in, USB A in, type C out, IOS out and micro USB out. Casing made from bamboo and ABS cables made from PVC free TPE material.



Bioplastic simply refers to plastic made from plants such as corn, wheat and sugarcane. Bioplastics are capable of biodegrading at a much faster rate than plastic while still offering the same level of sanitation and utility as standard plastics.

### Nantai Wheat Straw Earbuds

True Wireless stereo earbuds made of a wheat straw plastic mix, reducing the amount of plastic needed. Built-in multi-function button to control all functions: Power on/off, answer/hang up, play, pause, next/previous song, volume up/down, activate voice assistant. Bluetooth® 5.0 with a range up to 10 meters. The power capsule can charge the earbuds from 0 to 100% at least 3 times.



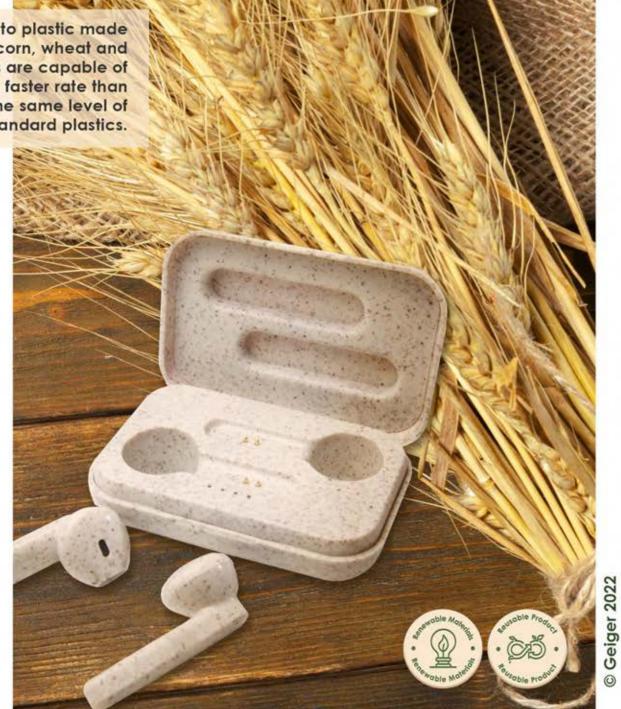
The Aira wheat straw Bluetooth® speaker is a made of 51% wheat straw and 49% PP material and carries Blutooth 5.0 technology. It features a built in 350 mAh rechargeable lithium-ion battery that delivers up to 1.5 hours of playback time at max volume! With a 3 watt speaker output and built in music controls/microphone the Aira Bluetooth® speaker makes the perfect desktop speaker.





### Kikai Wheat Straw Speaker

Bluetooth® speaker case made of wheat straw and plastic material mixed together, reducing the amount of plastic needed. The speaker produces crystal clear sound at over 1.5 hours playback time at maximum volume with 3W output. Bluetooth® 5.0.



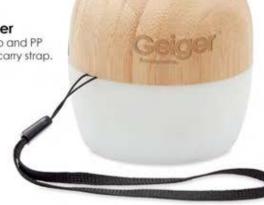


Mala Bamboo Speaker 5.0 wireless speaker in Bamboo and PP with 4-colour mood light and carry strap. 1 Rechargeable Li-POL 300 mAh battery.



**Toppo Bamboo Speaker** 5.0 wireless speaker in Bamboo and PP with 4-colour mood light and carry strap.





Lucco Waterproof Speaker 5.0 wireless speaker in Bamboo and ABS, with 2 front COB lights, IPX4 splash waterproof and carabiner. 1 Rechargeable Li-lon 500 mAh battery.





The Project Marley Global Giving initiative was created in honour of the legendary Bob Marley and his respect for the Earth and people.

In addition to creating audio products that are better for the Earth, this initiative supports global reforestation via One Tree Planted, and ocean conservation via the Surfrider Foundation.

Consciously crafted from eco materials, the House of Marley headphones, speakers and earbuds are beautifully designed and sustainable.

House of Marley has taken a bold step forward in recognising that reforestation is a much-needed way to invest in the future, and to create a greener world for everyone. They have partnered with ONE TREE PLANTED to plant 75,000 trees.















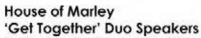
**House of Marley** 'Get Together' Speaker

The built-in rechargeable battery, Bluetooth, and convenient 3.5mm input make it simple and easy to connect hundreds of devices and fire up your lunes whenever and wherever you need them. The exclusive Rewind™ fabric cover and natural bamboo front and back panels are beautiful and sustainable.



### **House of Marley Earbuds**

Dive into the details of your favorite songs with Rebel's ultra-comfortable and noise-isolating ear tips. With 8 hours of playtime from a single charge, the portable charging case offers 3 additional charges so you can keep the music flowing all day long. The built-in microphone is designed with advanced Echo Noise Cancellation technology for making and taking crystal clear calls. Consciously crafted from natural bamboo and natural wood fiber composite.



The Get Together Duo, bookshelf style speakers with Bluetooth connectivity. They can be used as independent Bluetooth speakers or perfectly in combination with the Stir It Up Wireless. They embody the iconic style of the Get Together Speakers.



